

MODERN ★ BEAUTIFUL ★ INEXPENSIVE DURABLE

BARCLAY

B

A PREFINISHED SURFACING MATERIAL FOR DECORATIVE WALLS & CEILINGS

★
TILEBOARD

★
PANELBOARD

★
STREAM-LINED

★
★ JAY-BOARD MOLDINGS CEMENT ★

DESIGN for LIVING

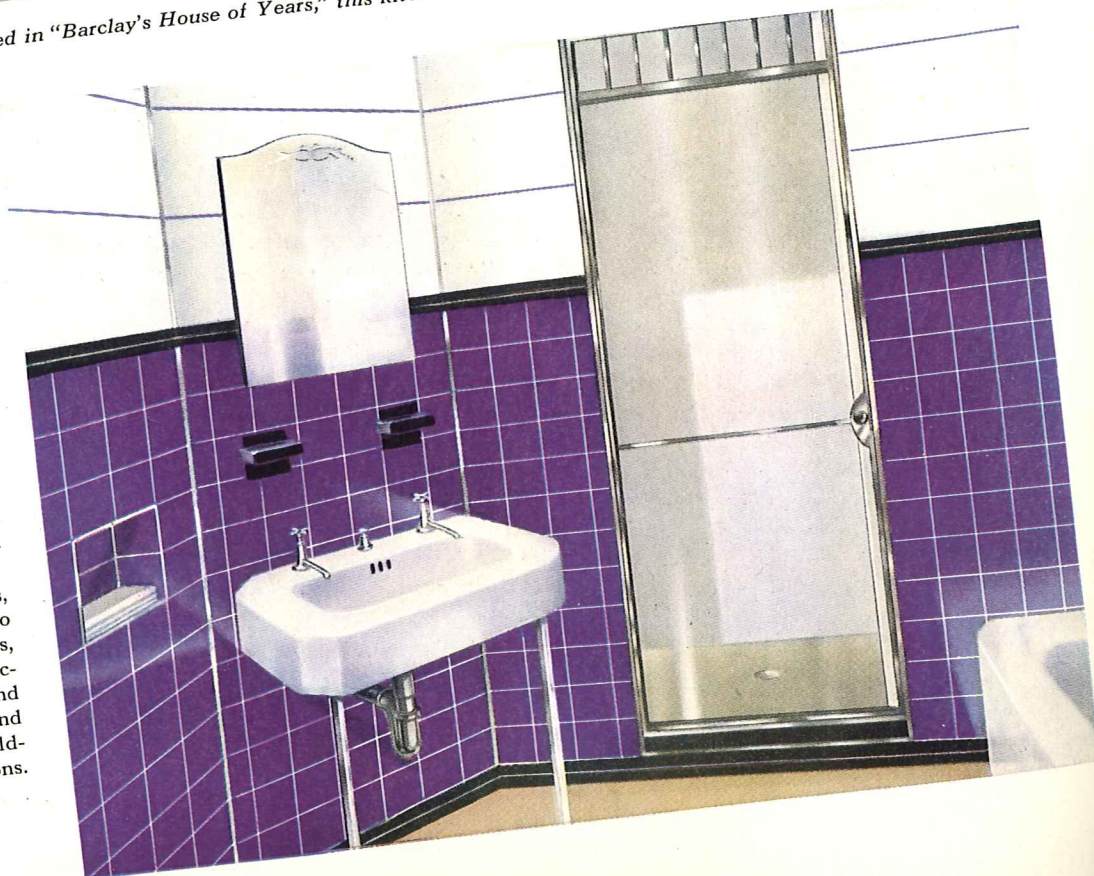


Photographed in "Barclay's House of Years," this kitchen and bath reflect Barclay's contribution to better living.

★ Beautiful Walls by BARCLAY

Acclaimed by architects and designers for its unusual adaptability to contemporary decoration, Barclay creates walls and ceilings of lasting beauty — interiors that are colorfully harmonious — a joy to live in!

In these color photographs, Barclay Tileboard is applied to the lower sections of walls, Stream-Lined to the upper sections, Panelboard to ceilings and shower area. Stainless Steel and Stream-Lined Presdwood Moldings complete the installations.



FACTS ABOUT **BARCLAY**

DESCRIPTION OF MATERIAL

Barclay is a modern plastic surfacing material in sheet form for finishing walls, ceilings and many types of flat surfaces. The special Barclay Finish consists of a new plastic which, while still in its liquid state, is *permanently fused* by heat treatment onto large sheets of tempered fibre board. This method is a radical improvement over all former processes.

Barclay has a hard, smooth, polished surface that is chemically inert and extremely stable as to color. Barclay is highly wear-resistant. Extremely durable, its glass-smooth surface can be marred only by excessive abuse, yet it can be readily sawed and nailed. An exclusive factory procedure perfected by Barclay completely seals the surface pores and thereby prevents the penetration of moisture and dirt, and acts as a repellent of common household acid and fruit juice stains. Barclays' surface is stain and spot-proof, water-proof, dirt-proof, vermin-proof, termite-proof. Accordingly, it provides a polished, sanitary surface that will clean with ease and if not abused will retain its beautiful appearance for many years.

Barclay is fabricated in large wall-size sheets, 5/32" thick, that can be applied over old or new walls and ceilings with a minimum of effort by any competent carpenter. Three standard surface design patterns and a wide selection of color combinations offer limitless possibilities for decorative schemes. (See colors on page 11.)

BARCLAY SURFACE DESIGNS

TILEBOARD—an ideal material for walls where the beauty of tile is desired. It provides a wall surface of gleaming "tile"—a smart, striking decoration at a fraction of the cost of ceramic tile. *Tileboard* sheets have scored joint markings forming 4" squares, giving the effect of 4" tile set in cement. The "mortar" lines are in contrastingly distinctive colors.

PANELBOARD—large color panels made in the same wide range of beautiful colors as *Barclay Tileboard*, but having no score markings. These lustrous panels create an effect of colorful spaciousness particularly desirable in modern interior decoration.

STREAM-LINED—designed especially for harmonizing with contemporary interior styling. *Stream-Lined* sheets are scored with horizontal "mortar" lines, spaced 4" or 8" apart, running the entire length of the panel. An infinite variety of decorative efforts are obtainable by in-

stalling these sheets horizontally or vertically, and in contrasting combination with *Tileboard* or *Panelboard*.

STANDARD SIZES

Barclay Tileboard, *Panelboard* and *Stream-Lined* are made in large flat sheets 4' wide by 4', 6', 8' long by 5/32" thick.

STANDARD COLORS

White, Red, Ivory, Peach, Yellow, Green, Blue, Royal-Blue, Orchid, Black. "Mortar" lines are in contrasting colors. Additional colors or combinations may be had on special order. (See colors on page 11.)

MOLDINGS

Barclay Moldings supplement *Tileboard*, *Panelboard* and *Stream-Lined* in providing for a completely finished installation. They are designed to provide a permanent, practical trim, and are constructed along functional lines to keep application simple and cost low. Barclay Moldings to fill most decorative needs are made of Stainless Steel, Polished Aluminum Alloy, Chrome Zinc, and Tempered Presdwood. (See details on page 9.)

CEMENT

Barclay Certified Cement #381 (Waterproof) and Barclay Wallboard Cement #382 (Non-Waterproof) are high quality mastics recommended and authorized by the manufacturer. (See details on pages 9 and 10.)

APPLICATION

The large easily-handled sheets of Barclay may be readily cut into the desired pieces by any competent carpenter or anyone familiar with ordinary carpenter tools. Complete sheets and pieces can be quickly fitted and applied over plaster, plywood, wallboard, insulation board or other solid backgrounds that are dry and straight. The use of a room need not be disturbed since the nature of Barclay eliminates the bothersome debris of plaster or mortar. (See Specifications on page 10.)

USES

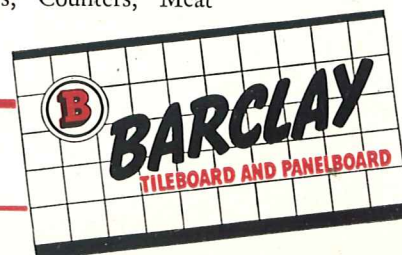
Barclay Tileboard, *Panelboard* and *Stream-Lined* are the ideal, most economical wall and ceiling materials to use wherever a colorful, decorative and sanitary finish is desired.

For Home Interiors: Kitchens, Baths (*Panelboard*—unscored—is recommended for Shower areas), Nurseries, Laundries, Attics, Recreation Rooms, Closets, Pantry Shelving, Storerooms, Bars, Cellars, Furnace Rooms, Bungalows, Camps.

For Commercial Interiors: Food Stores, Dairy Stores, Drug Stores, Bakeries, Meat Markets, Restaurants, Cafeterias, Soda Fountains, Night Clubs, Cocktail Lounges, Bars, Back Bars, Reception Lobbies, Professional Offices, Hospitals, Laboratories, Mortuaries, Lubratoriums, Beauty Parlors, Barber Shops, Hotels, Country Clubs, Elevators, Locker Rooms, Stands, Concessions, Displays, Expositions, Boats, Trailers, Counters, Meat Cases, Meat Coolers.

TRADE MARK

THE BARCLAY MANUFACTURING CO. INC.
385 GERARD AVE. BRONX, NEW YORK U.S.A.





KITCHEN Barclay Tileboard—in this cottage kitchen—is as modern and easy to clean as its stainless steel sink.

BATHROOM Here Tileboard & Panelboard combine with vertical Stream-Lined in the shower for smartness.

BARCLAY FOR AMERICA'S HOMES



ADVANTAGES OF BARCLAY

Barclay is ideal for all places in the home where a sanitary, durable wall or ceiling surface is desired. Barclay brings new charm and new usefulness to rooms. There is *no periodic renovating*, once Barclay is installed—it always stays new and it never needs more than a damp cloth to keep it spotlessly bright and clean. No cracked plaster to spoil an otherwise neat appearance—no “loose tiles” to fall out.

EASY TO INSTALL

Barclay is made in large prefabricated “wall-size” sheets that are easily and economically cut to the desired size by

any competent carpenter or anyone familiar with ordinary carpenter tools. It is this workability, *combined with the low cost of the material itself*, that makes finished jobs so inexpensive.

MANY USES

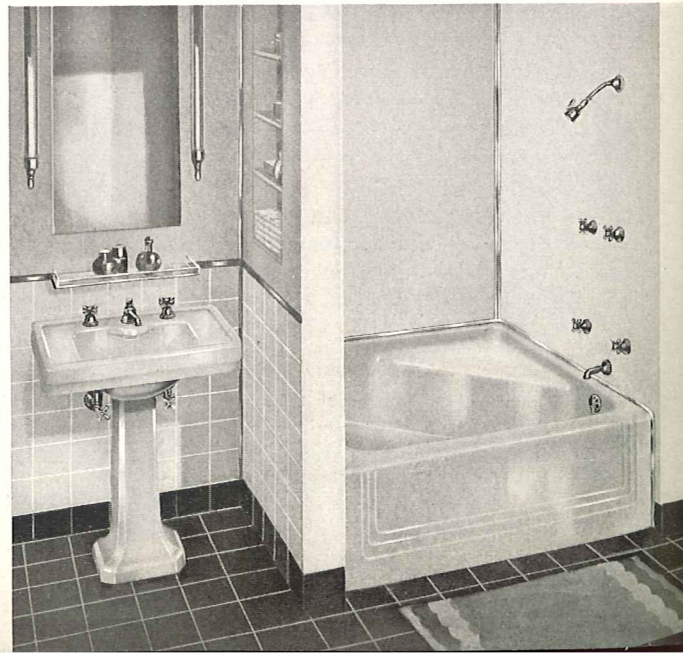
With Barclay, dull kitchens and baths become radiant with color. Old, unsightly plaster is quickly obliterated by the application of *Barclay Tileboard, Panelboard or Stream-Lined*—all crack-proof, dirt-proof, stain-proof, everlastingly colorful. No longer need dreary, colorless kitchens be depressing! Barclay changes the dreariest of kitchens into a cool, colorful, environment that

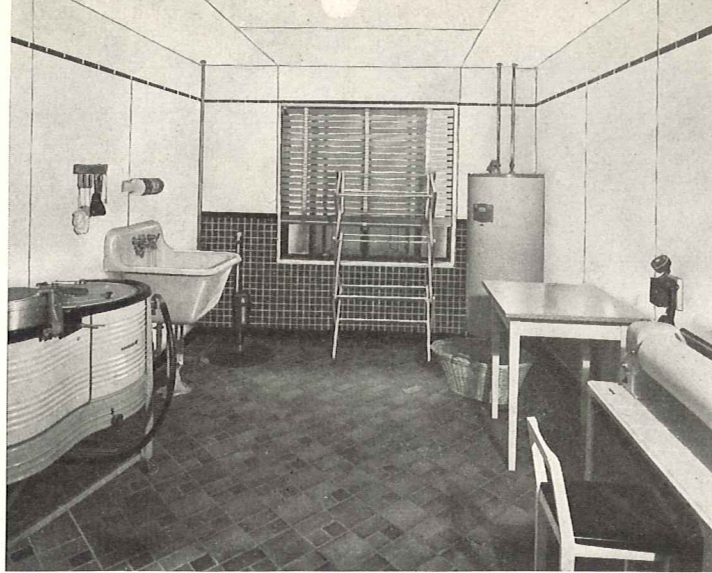
PAGE 4

KITCHEN These walls of Barclay will always stay new—no further redecorating—a damp cloth keeps it spotlessly clean, bright.



BATHROOM A smart, inexpensive remodeling job due to wall-size sheets of Tileboard & Panelboard.





BATH Sunny, permanent beauty with Barclay's glass-smooth surface.

LAUNDRY Clean, light-reflecting *Panelboard* sheets turned this basement into a pleasant, hygienic laundry.

BATH "Neat as a pin" are these *Tileboard* covered walls.

is lustrously beautiful—a delightful place to work and live.

The bathroom quickly stamps a home as modern or out-of-date. Constantly attacked by shower splashes, soap and steam, ordinary bathrooms soon lose their originally fresh appearance. Barclay's plastic-type glass-smooth surface has been especially developed to meet these typical conditions. It is waterproof, cleans easily, and with ordinary care will retain its beautiful color under such trying usage.

"NEW ROOMS"

Hitherto unused, many areas in the home may be transformed by Barclay

into new rooms that add to the joy of living. An infrequently used "spare room" becomes a delightful, sanitary nursery—or a striking powder room—or a smart trim-looking hobby room. Barclay converts the attic into a rainy-day game room—or a snug card room. Barclay, with its colorful atmosphere, changes the basement into a fun-inviting recreation room—for parties and entertaining. Even the gaily paneled cocktail bar pictures Barclay in use.

Charm, color, modern atmosphere may be introduced to the rest of the home with Barclay—the dining alcove, laundry, hallways, foyers and store-rooms. For closet walls and ceilings,

Barclay *Panelboard* is extremely practical. Easy to clean, sanitary and vermin-proof, there is no annoying "plaster white" to smudge on clothes—no further replastering or redecorating.

Installed horizontally, *Stream-Lined* makes high-ceilinged rooms appear more spacious—used vertically, low-ceilings appear higher.

ENHANCED VALUE

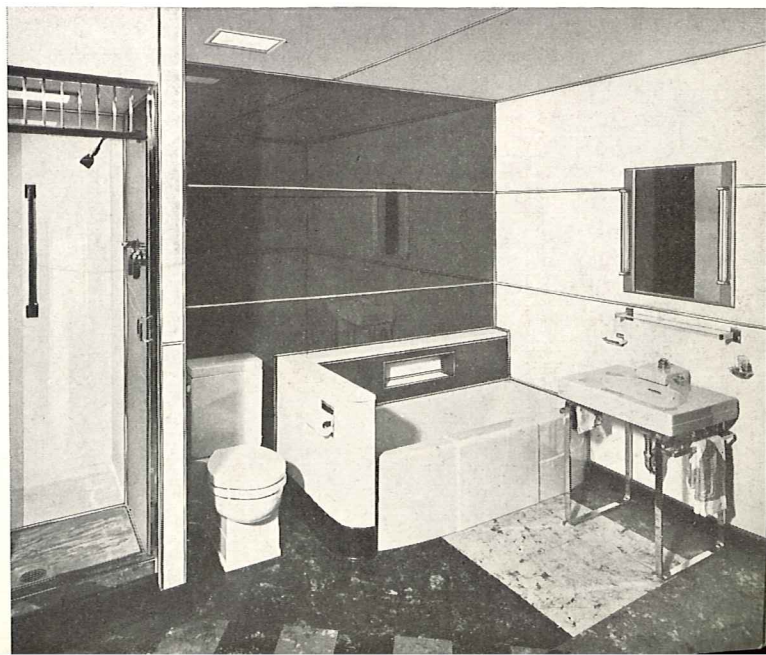
Barclay's wide variety of color combinations and surface patterns *make even the standard-plan home seem individually personal*. Its "new room" appearance increases property value to many times the small investment.

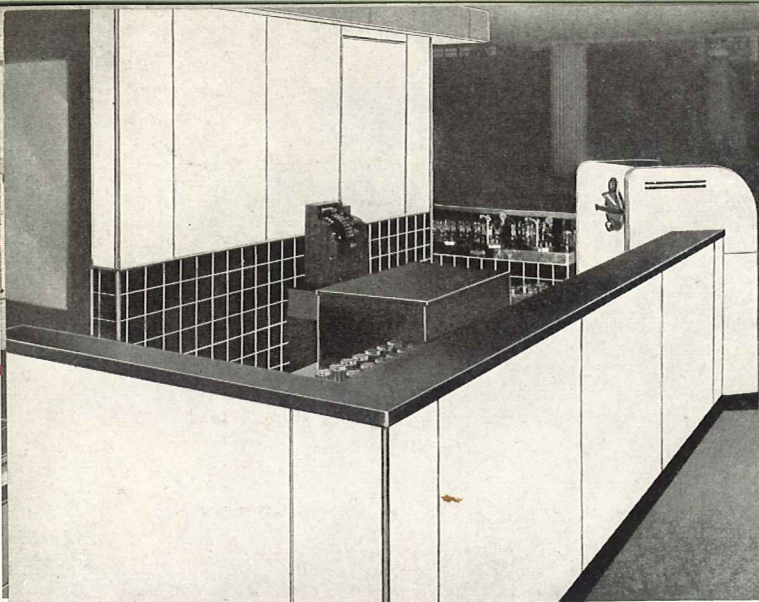
PAGE 5

NURSERY A simple matter of carpentry and lustrous *Panelboard* transformed spare room into delightful nursery below.



BATHROOM Ultra-modern decorative effect achieved with *Panelboard* and Polished Aluminum Moldings.





BAR Barclay's plastic-type, waterproof surface is ideally suited for use on bar fronts, back bars and cabinets.



RESTAURANT *Tileboard, Panelboard, Stream-Lined, are used with striking effect in the inviting coffee shop above.*

★ COMMERCIAL INSTALLATIONS WITH BARCLAY

ADVANTAGES

Architects, builders, business and professional men all recognize the importance of attractive interiors in winning and holding patronage. But the problem of how to permanently transform shabby, outmoded walls and ceilings inexpensively, without seriously interrupting business or room use, has now been solved. *Barclay Tileboard, Panelboard and Stream-Lined*—the same pre-finished sheets described on preceding pages—are just as adaptable to commercial and professional interiors as to homes.

The principle of manufacturing building materials in large units (which

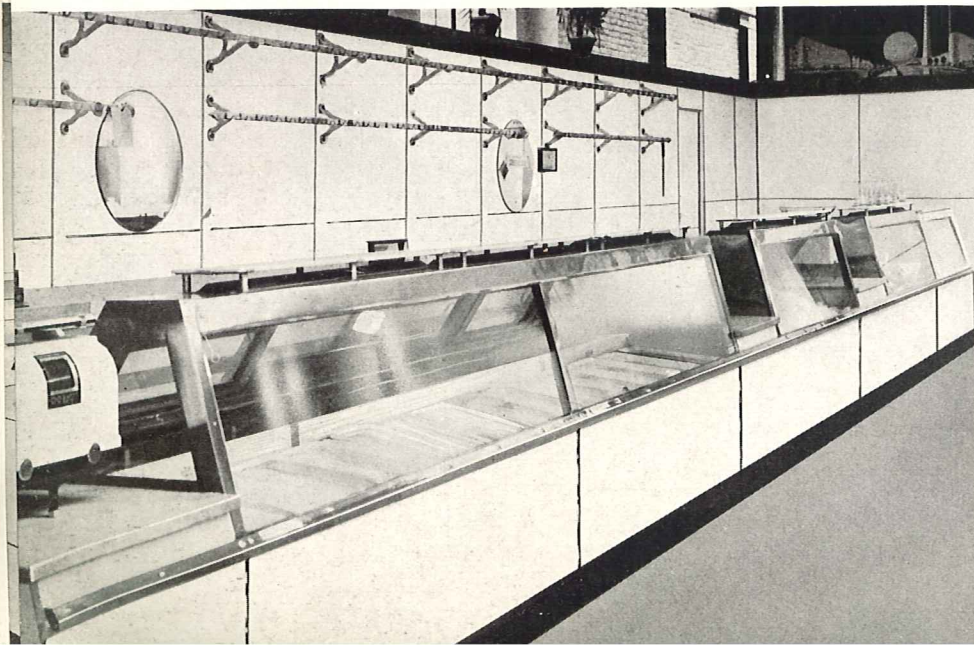
are prefabricated to represent a number of smaller units) is a familiar principle which Barclay has adapted to its wall and ceiling material. It is a money-saving procedure because large areas can be completely covered in a remarkably short time and at a fraction of the usual cost.

QUICKLY INSTALLED

In most cases, the fact that these large, easily handled sheets may be quickly installed on new walls or right over old walls with practically no dirt and disturbance is truly an important advantage. Barclay is a clean, dry material that can be installed without in-

PAGE 6

MARKET Barclay *Panelboard* and Chrome Zinc Moldings applied to meat cases and walls give this market its sanitary, up-to-date appearance.



LOBBY A once drab hallway becomes attractive with *Tileboard* and *Presdwood Moldings*.





LUBRITORIUM Large sheets of Barclay *Tileboard* can be applied over old walls in a remarkably short time and at a fraction of the usual cost.



WASH ROOM Clean and colorful, Barclay has the right effect on customers.

terruption to business and with a minimum of temporary stock adjustment.

MANY USES

Almost every demand for modern decoration in professional and commercial interiors can be fulfilled with Barclay's wide range of color combinations and surface designs. (See colors on page 11.)

In all types of shops—Food Stores, Dairy Stores, Bakeries, Meat Markets, Drug Stores, Barber Shops, Beauty Salons, etc.—Barclay is as practical as it is smart and fashionable. As a colorful, clean background, it displays merchandise advantageously. Upkeep costs

are reduced to a new low because Barclay will neither deteriorate nor require periodic redecorating. Due to the nature of its composition, there are no annoying "loose tiles" to fall out—no cracked plaster with its untidy appearance. A damp cloth is all that is needed to keep Barclay's wear-resistant, smooth surface spotlessly clean, year after year.

Barclay provides smart, up-to-date interiors for Restaurants, Cafeterias, Night Clubs, Country Clubs, Hotel Lobbies, Dining Rooms, Cocktail Lounges, Foyers and Lobbies. It has all the elements for making these interiors attractively inviting, pleasant and scintillating with color.

Its remarkable resistance to wear and extreme ease of installation recommends it particularly for use in Lubritoriums, Locker Rooms, Boats, Trailers, Counters, Meat Cases, Coolers, Elevator Cabs, Displays, Exhibits, etc.

Barclay's sanitary, glass-smooth surface is ideally suited for Hospitals, Laboratories, Operating Rooms, etc.

WIDELY SOLD

Barclay is sold and displayed throughout the United States and Canada by building supply dealers and lumber yards. It is also displayed at the permanent building material exhibit of the Architects Samples Corp. in New York.

STAND Economical, colorful, durable, easily applied, are reasons for Barclay's increased use in this type of installation.

BEAUTY SALON *Panelboard* and streamlined effects with Chrome Moldings create smart atmosphere.



JAY-BOARD

A BARCLAY PRODUCT

★ Jay-Board is a colorful, practical, yet inexpensive surfacing material in sheet form. It has a durable, satin finish, and is designed to be installed *wherever the demand on its finish is not as severe as that on Barclay.*

While it is not recommended that Jay-Board be used in installations where it will be subjected to extreme wet conditions (as in showers, etc.) and where temperature variations are great, it is, however, far superior in performance and low-cost to any unfinished wall board that is painted or lacquered after the sheet is installed.

As in the case of Barclay, Jay-Board's synthetic resin-type finish is fused by heat treatment to large sheets of tempered fibre board. Surface pores are completely sealed to repel all common household acids, and to prevent penetration of moisture and dirt. Jay-Board is vermin-proof and termite-proof. Its beautiful satin finish can be marred only by excessive abuse, as it will not crack or craze. Easily kept spotlessly clean by a damp cloth, Jay-Board will retain its attractive appearance for years.

ADVANTAGES

Applied in large, easily-handled sheets over studs or furring in new construction, or right over old plaster walls in existing rooms, Jay-Board provides an attractive, serviceable wall or ceiling finish that is *amazingly low in cost!* It needs no further painting or refinishing. Any competent carpenter or anyone familiar with ordinary

carpenter tools can install it quickly and efficiently with no troublesome dirt or debris. Jay-Board fills a modern need for a modern, inexpensive decoration in domestic, professional and commercial interiors.

SURFACE DESIGNS

JAY-TILEBOARD: scored joint markings form 4" squares, giving the effect of 4" tile set in cement. "Mortar" lines are in contrasting colors.

JAY-PANELBOARD: large color panels with no score markings.

JAY-STREAM-LINED: large color sheets scored with horizontal "mortar" lines, spaced 4" or 8" apart, running the entire length of the panel.

COLORS

Standard colors and combinations are: White with Black mortar lines; Buff with White mortar lines; Blue with White mortar lines; Green with White mortar lines. Additional colors of contrasting mortar lines may be had on special order at no extra cost. All colors have good stability.

SIZES

Jay-Board is fabricated and prefinished in sheets 4' wide by 4', 6', 8' long by 5/32" thick.

MOLDINGS

Barclay, Tempered Presdwood and Metal Alloy Moldings (see page 9) are all designed for use with Jay-Board. Tempered Presdwood moldings have the Barclay Finish, but may be matched in the Jay Finish on special order.

USES

For Home Interiors: Foyers, Nurseries, Attics, Recreation Rooms, Closets, Pantry Shelving Storerooms, Cellars, Furnace Rooms, Bungalows, Camps.

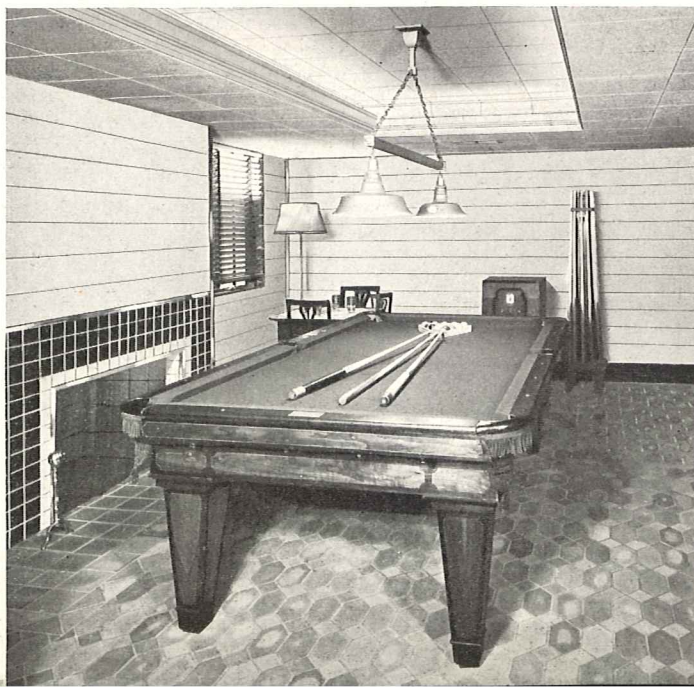
For Commercial Interiors: Professional Offices, Laboratories, Elevators, Lobbies, Stands, Concessions, Tourist Camps, Locker Rooms, Clubs, Trailers, Boats, Displays, Expositions, Department Store Decoration.

PAGE 8

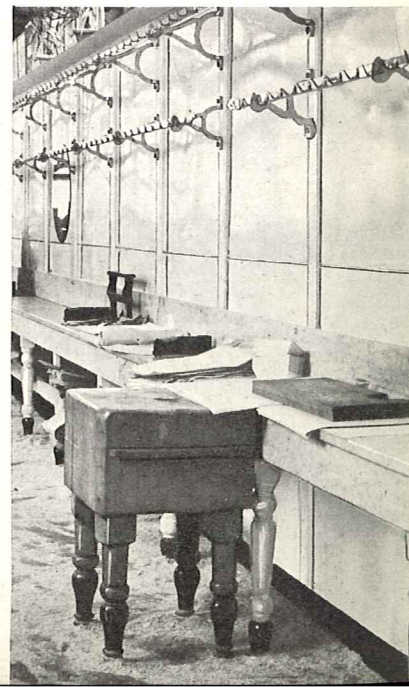
LAB A practical, low-cost installation of Jay-Panelboard & Stream-Lined



PLAYROOM Jay-Tileboard & Stream-Lined create a wonderful new room out of unused part of basement.



MARKET Jay-Panelboard is ideal for stores of this type.



MOLDINGS

AND CEMENT

★ Barclay Moldings are designed to provide a permanent, practical, yet decorative, trim. They are constructed of the finest materials available along functional lines. Installations are thereby kept simple and application costs low.

TEMPERED PRESWOOD MOLDINGS

Barclay Tempered Preswood Moldings consist of Cap Mold, Base Mold, and Mullion Strip. Fabricated of $\frac{1}{4}$ " tempered preswood, and prefinished with the same plastic-type finish as the Barclay sheets, they have a hard, smooth, highly wear-resistant surface that is waterproof, dirt-proof and easily cleaned.

Cap Mold is $1\frac{3}{4}$ " wide by 4' or 6' long, and is rabbetted to receive sheet at bottom. *Base Mold* is $3\frac{3}{4}$ " wide by 4' or 6' long, and is rabbetted to receive sheet at top. *Mullion Strip* is $1\frac{1}{4}$ " wide by 4' or 6' long, and is rabbetted to receive sheets both top and bottom.

Barclay Tempered Preswood Moldings are regularly supplied in Black unscored, or Black with white vertical "mortar lines" spaced 4" or 8" apart. Stream-Lined Moldings are regularly supplied in Black with White horizontal "mortar" lines—on the cap and mullion, one centered line; on the base, 2 parallel lines equidistantly spaced. All Tempered Preswood Moldings may be had in standard Barclay colors on special order. Moldings of $5/16$ " thickness may also be had on special order.

POLISHED ALUMINUM ALLOY MOLDINGS

Heat treated and highly polished, Barclay Aluminum Alloy

Moldings fill almost all needs in decorative construction. These solid metal moldings will withstand more than ordinary abuse. Beautifully simple in contour, the matched set consists of *Inside Corner*, *Outside Corner*, *Division Strip*, *Edging* and *Tub Edging*. All have concealed flanges for nailing and are regularly supplied in 8' lengths.

STAINLESS STEEL MOLDINGS

Barclay Stainless Steel Moldings are a modern decorative trim with a permanence and beauty that meet the needs of architects who plan for the future. They are made of Galvanized Steel capped with Stainless Steel Alloy—the only Chromium metal that does not rust, tarnish or corrode. There is no coating to flake or wear off. Matched set consists of *Inside Corner*, *Outside Corner*, *Division Strip* and *Edging*. All have concealed flanges for nailing and are regularly supplied in 8' lengths.

CHROME ZINC MOLDINGS

These moldings are for use in decoration where low cost is essential. Made of non-rusting zinc capped with chromium plated metal, they have a bright mirror-like finish. The matched set consists of *Inside Corner*, *Outside Corner*, *Division Strip* and *Edging*. Supplied in 4' and 8' lengths, all have concealed flanges for nailing.

BARCLAY CEMENT

BARCLAY CERTIFIED CEMENT #381

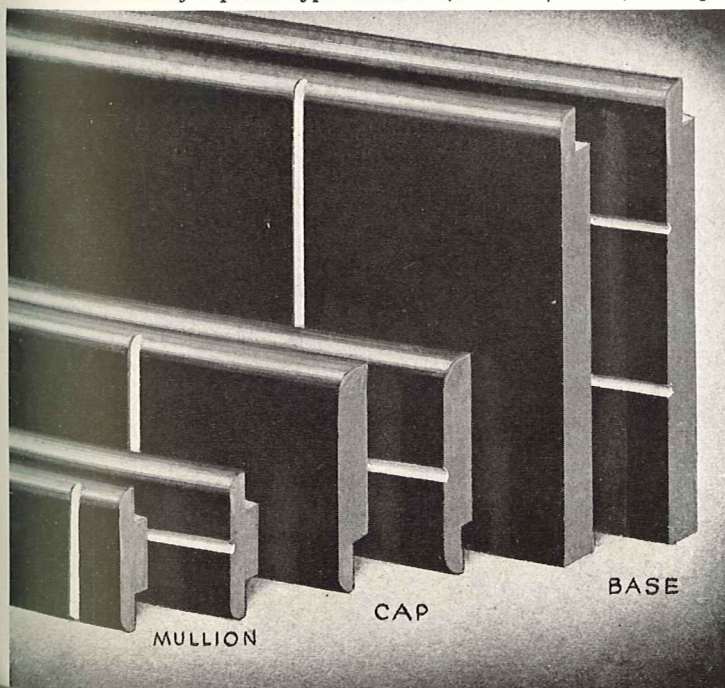
This is the waterproof mastic-type adhesive authorized and recommended by the manufacturer. Constant research by Barclay's engineers has developed this cement to its high point of performance satisfaction.

BARCLAY WALLBOARD CEMENT #382

A non-waterproof adhesive, this cement has been designed for use where the qualities of a mastic-type adhesive are desirable and economy important. It may be used where there is an absence of moisture and where the fluctuation in temperature is not marked.

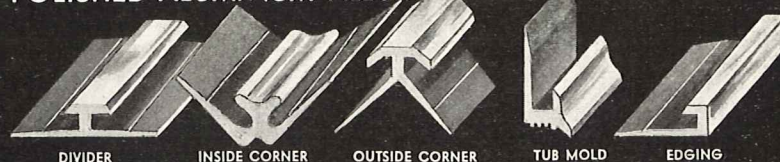
PAGE 9

TEMPERED PRESWOOD These moldings are prefinished with Barclay's plastic-type surface. (Shown 2/3 size)



METAL ALLOY The 3 types of Barclay Metal Alloy Moldings shown below (approximately 2/3 actual size) are constructed of the finest materials available.

POLISHED ALUMINUM ALLOY



STAINLESS STEEL



CHROME ZINC



SHORT FORM SPECIFICATIONS

FOR FURNISHING & APPLYING BARCLAY

The following has been prepared to be included as part of the carpentry specifications, since the furnishing and applying of this material is generally included therein.

The contractor shall furnish and install Barclay wall or ceiling covering (state whether Barclay Tileboard, Panelboard or Stream-Lined) and Barclay Moldings, to (state in detail surfaces to be covered) according to and in conformance with current printed instructions as furnished by the manufacturer, the Barclay Manufacturing Company, Inc., Bronx, New York. The color scheme shall be (state color combination). Sheets shall be of maximum size to keep number of joints to a minimum.

PREPARATION OF SURFACES:

GENERAL CONDITIONS

Walls or ceilings to receive Barclay sheets shall be dry and so constructed that there will be no moisture seepage or sweating from the back to the surface.

NEW WALLS

Rough plaster or white coated plaster walls shall be provided to receive Barclay sheets. Plaster shall be thoroughly dry before sheets are applied. Walls shall be straight. In cases where plaster is applied to hollow tile or masonry walls, furring strips shall be provided where

nailing is to be done. Studs shall be spaced at 16" centers and so located as to allow the erection of Barclay sheets with the least amount of cutting and to the most symmetrical arrangement. Studs or grounds shall be provided at all points where nailing is to be done. Grounds shall be provided, to which bathroom accessory fittings, etc., are to be secured.

WALLBOARD

Insulation board, plaster board, plywood, or a similar wallboard material shall be erected on rigid studding to provide a straight wall, to serve as a backing, over which Barclay sheets shall be installed.

OLD WALLS

Loose, scaly paint, cold water paint, wall paper, or any such similar materials which may become loose, shall be removed. Smooth painted surfaces are satisfactory for application of Barclay sheets. Walls and ceilings shall be free from moisture, dust or other substances likely to affect the adhesion of waterproof or non-waterproof mastic cement.

NOTE

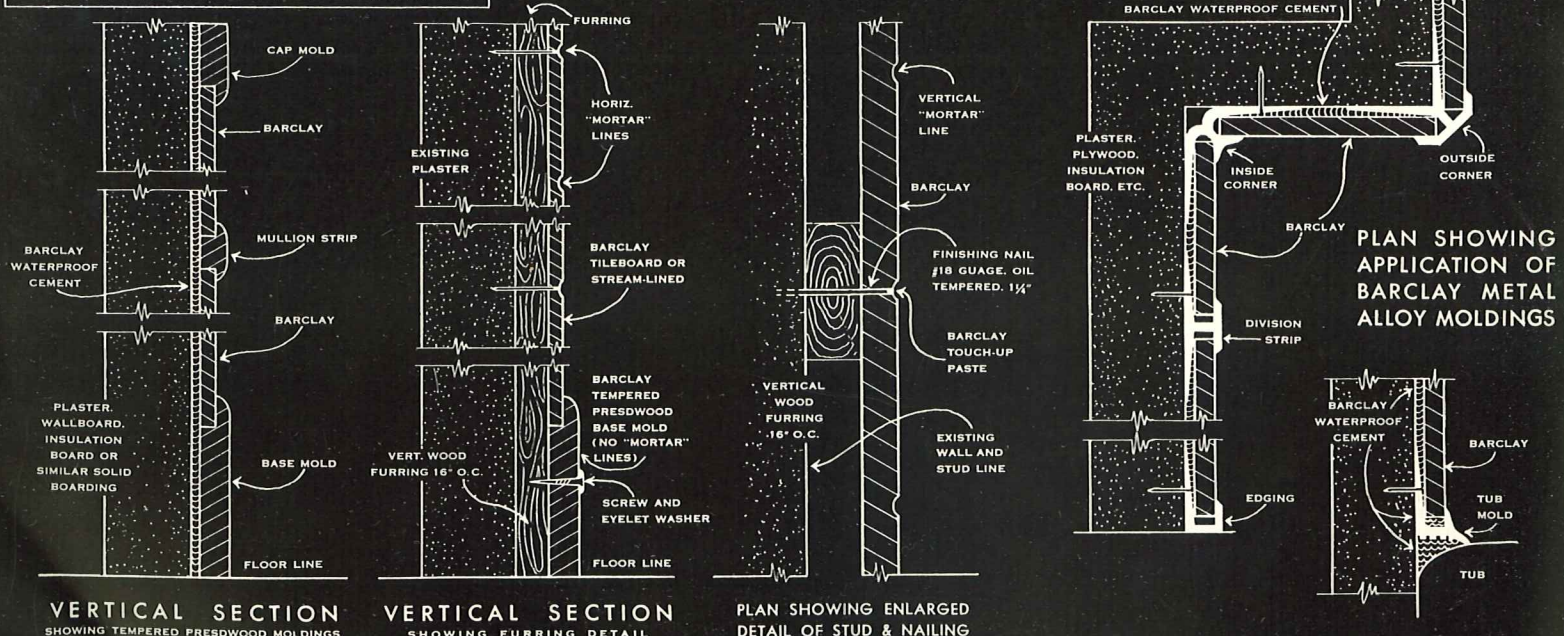
All Barclay sheets are individually wrapped in order that the surface may be protected until ready for installing. Installation instructions accompany each sheet.

BARCLAY CEMENT

Barclay sheets shall be held securely to walls, ceilings (or similar flat surfaces) at all points by Barclay Certified Cement #381, the *waterproof* mastic authorized and recommended by the Barclay Manufacturing Co. Inc. (Barclay Wallboard Cement #382, a *non-waterproof* mastic, may be used where there is an absence of moisture and the temperature variation is at a minimum.) Cement shall be applied in accordance with the instructions printed on the label of each can.

PAGE 10

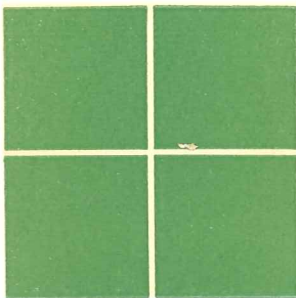
APPLICATION DETAILS



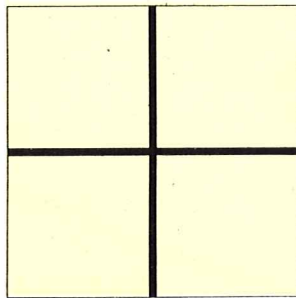
Colors

Many other colors and combinations—not shown here—may be had on special order.

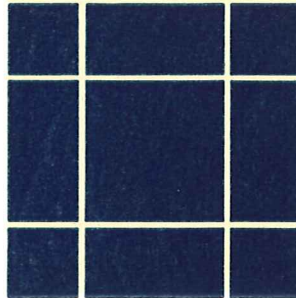
GREEN & WHITE



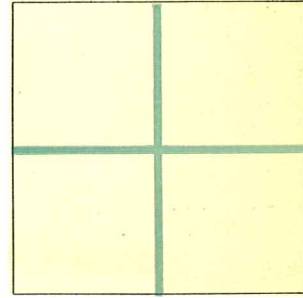
WHITE & BLACK



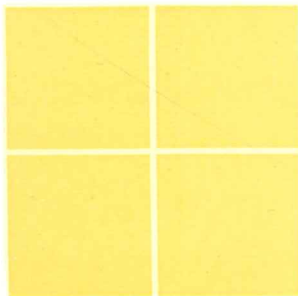
ROYAL-BLUE & WHITE



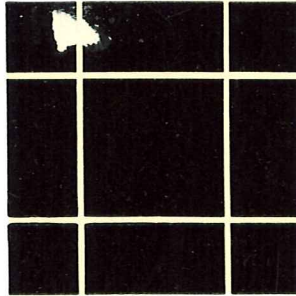
WHITE & BLUE



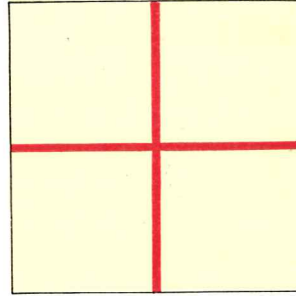
YELLOW & WHITE



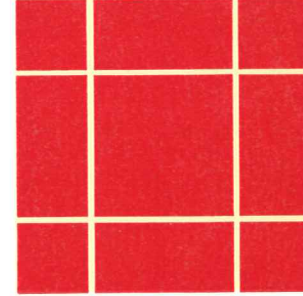
BLACK & WHITE



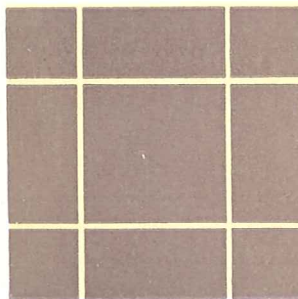
WHITE & RED



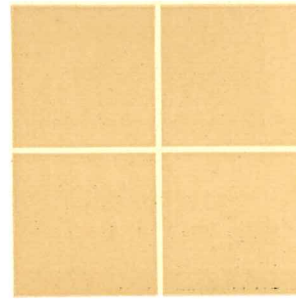
RED & WHITE



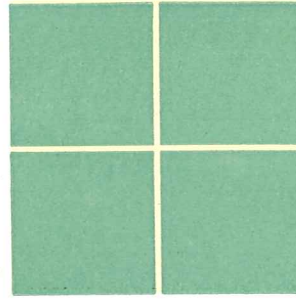
ORCHID & WHITE



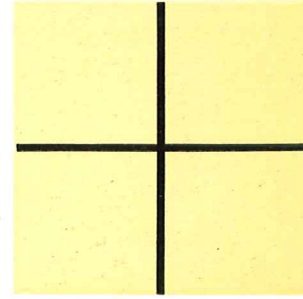
PEACH & WHITE



BLUE & WHITE



IVORY & BLACK



BARCLAY MANUFACTURING
COMPANY, INCORPORATED



385 GERARD AVENUE
BRONX, NEW YORK U. S. A.

TRADE

MARK

MODERN ★ BEAUTIFUL ★ INEXPENSIVE DURABLE

BARCLAY



A PREFINISHED SURFACING MATERIAL FOR DECORATIVE WALLS & CEILINGS

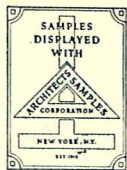
TILEBOARD ★ PANELBOARD ★ STREAM-LINED

BARCLAY is sold and displayed throughout the United States and Canada by Lumber Yards and Dealers of Building Supplies.

In New York City, Barclay is also displayed at the Architects Samples Corporation's permanent building material exhibit. Approximately 1,500 visitors, com-

prised of Architects, Contractors and Home Owners, call here daily.

Complete information on all Barclay Products appears in the 1941 edition of Sweet's Catalogue. This catalogue is filed in 14,500 offices of the most important specifying and buying factors in the Building Field.



BARCLAY MANUFACTURING CO.

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